

**MINUTES OF MEETING HELD ON 16 JULY 2009****1. ATTENDANCES**

Laurie Rose (President), Doug Westbrook (Senior Deputy President), Haydn Stedman (Deputy President), Brenda Bourne (Secretary), Jane Lamont (Treasurer), Deb Hunter and Bob Loone (Committee), Lyn Stedman (member), Peter Lebachelor

Apologies – Kirk Bourne, Androo Kelly, Don Lamont, Tim Terry and Jane West

The President declared the meeting open at 6.50 pm.

**2. CONFIRMATION OF MINUTES**

MOVED Jane Lamont, SECONDED Doug Westbrook, that the minutes of the meeting held on 21 May 2009, as circulated, be confirmed as a true and correct record. CARRIED

**3. MATTERS ARISING****3.1 Membership**

It was noted that current membership stood at 19 businesses.

**3.2 Tear-off Maps**

Laurie Rose reported on progress to date; details were still being refined, prior to the proposal being presented to members for comment.

**3.3 Website**

MOVED Doug Westbrook, SECONDED Laurie Rose, that operators of attractions outside the Mole Creek area, as defined for membership purposes, be invited to become associate members of the association, entitling them to a detailed listing on the website in the area appropriate to their location as a day trip destination. CARRIED

**3.4 Signage**

Bob Loone reported no success to date re the removal of signage for non-functioning tourism businesses.

**4. CORRESPONDENCE****4.1 Inwards****4.1.1 Mole Creek Progress Assoc, 17/6/09 re signboard**

Deb Hunter raised concerns regarding the location of 'wild' caves being marked on the signboard, expressing the view that members of the general public ought not to be encouraged to visit these caves and citing major issues such as public safety and damage to the caves themselves.

**4.2 Outwards****4.2.1 Tourism Tasmania, 21/5/09, re lack of representation on [discovertasmania.com](http://discovertasmania.com)**

Brenda Bourne reported that efforts to have Mole Creek included as a town in the Western Wilderness zone on [discovertasmania.com](http://discovertasmania.com) had been successful. Some finetuning had been requested, including listing Mole Creek operators under the correct zone, and this would be followed up. Laurie Rose had attended the Western Wilderness zone presentation on 1 July and taken the opportunity to promote Mole Creek's

attractions. Arising from this, a meeting had been arranged with Ian Waller of Cradle Coast Authority on 21 July to discuss the next Western Wilderness brochure.

- 4.2.2 Gt Western Tiers Tourism Assoc, 22/5/09, seeking support re item 4.2.1
- 4.2.3 Northern Tasmania Development, 22/5/09, seeking support re item 4.2.1
- 4.2.4 Meander Valley Council, 22/5/09, seeking support re item 4.2.1
- 4.2.5 Mole Creek Progress Assoc, 22/5/09, re website payments, signboard
- 4.2.6 Mole Creek tourism & business operators, 22/5/09, re membership, projects

MOVED L Rose, SECONDED J Lamont, that the inwards correspondence be received and the outwards correspondence be endorsed. CARRIED

## 5. ACCOUNTS FOR PAYMENT

Ch no 000001 B Bourne Recoup postage, domain registration, website hosting expenses \$116.55

MOVED J Lamont, SECONDED Haydn Stedman, that the Treasurer's report, as attached in the minute book and showing a current balance of \$855.46 be received and that cheque no 000001 be passed for payment. CARRIED

## 6. ELECTION OF OFFICEBEARERS/COMMITTEE

### 6.1 President

Laurie Rose was nominated by Brenda Bourne. There being no further nominations, Laurie Rose was declared duly elected President.

### 6.2 Deputy Presidents

Doug Westbrook was nominated by Brenda Bourne for the position of Senior Deputy President. There being no further nominations, Doug Westbrook was declared duly elected Senior Deputy President.

Haydn Stedman was nominated by Jane Lamont for the position of Deputy President. There being no further nominations, Haydn Stedman was declared duly elected Deputy President.

### 6.3 Secretary

Brenda Bourne was nominated by Jane Lamont for the position of Secretary. There being no further nominations, Brenda Bourne was declared duly elected Secretary.

### 6.4 Treasurer

Jane Lamont was nominated by Brenda Bourne for the position of Treasurer. There being no further nominations, Jane Lamont was declared duly elected Treasurer.

### 6.5 Committee Members

Deb Hunter and Bob Loone were nominated by Brenda Bourne for the position of Committee Member. There being no further nominations, Deb Hunter and Bob Loone were declared duly elected Committee Members.

RESOLVED to approach Androo Kelly and Raymond Howe with a view to filling the remaining two committee positions.

### 6.6 Appointment of Public Officer

MOVED Haydn Stedman, SECONDED Jane Lamont, that Brenda Bourne be appointed Public Officer.

## 7. INCORPORATION OF MOLE CREEK TOURISM ASSOCIATION

MOVED Laurie Rose, SECONDED Jane Lamont, that

- (1) Mole Creek Tourism Association incorporate as an incorporated association under the provisions of the Associations Incorporation Act;
- (2) the basic object of the association be to promote the Mole Creek area as a visitor destination and that the rules of the association be those circulated at this meeting;
- (3) Brenda Bourne be authorised to make application for incorporation; and
- (4) payment of the application fee be approved.

CARRIED

## **8. GENERAL BUSINESS**

### **8.1 World Whitewater Championship/Tasmanian Craft Fair**

Haydn Stedman expressed the view that such events offered an opportunity for Mole Creek to promote itself and it was RESOLVED that this be pursued.

### **8.2 Wilderness – On The Edge**

This promotional slogan had been used in the past and was generally felt to express a sense of excitement as well as being very relevant to the current Tourism Tasmania Western Wilderness tag. Haydn Stedman undertook to try to locate previous advertising material based on the concept.

### **8.3 Visitor Centre**

Jane Lamont reported an excellent response to the new visitor information service co-located in the RTC building with the Superb Herb gift shop. She, together with the President or Secretary, would be attending a White 'I' Information Session presented by Northern Tasmania Development on behalf of the Tasmanian Visitor Information Network on 6 August. A computer had been donated and the website was now available for viewing offline at the centre.

### **8.4 Industry relationships**

Brenda Bourne had addressed the June meeting of the GWTTA Board regarding the situation with discovertasmania.com and Mole Creek Hotel had hosted the Board's July meeting. Brenda Bourne, Doug Westbrook and Jane Lamont all reported extremely warm support from Board members and GWTV staff, as well as Rick Dunn (Meander Valley Council), Maryana Lishman (Northern Tasmania Development) and Rebecca King (Tourism Tasmania, Launceston).

### **8.5 Meeting dates**

RESOLVED that Committee meetings be held on the third Monday in the month.

There being no further meeting, the President declared the meeting closed at 8.50 pm.