

MINUTES OF MEETING HELD ON 21 MAY 2009**1. ATTENDANCES**

Laurie Rose (President), Doug Westbrook (Deputy President), Brenda Bourne (Secretary), Jane Lamont (Treasurer), Kirk Bourne, Paul Gerhard, Peter Lebacher, Bob Loone, Haydn Stedman and Lyn Stedman

Apologies – Karen Hall, Raymond Howe, Don Lamont, Henrico van Schoor and Deb Wilson

Laurie Rose welcomed those present and declared the meeting open at 6.40 pm.

2. FORMATION OF MOLE CREEK TOURISM ASSOCIATION

MOVED Brenda Bourne, SECONDED Doug Westbrook, that a dedicated tourism association be formed for the Mole Creek area, to be known as Mole Creek Tourism Association. CARRIED UNANIMOUSLY

3. FILLING OF INTERIM COMMITTEE POSITIONS

In order to function, certain positions were required to be filled at the outset. It was noted that the election of officebearers at this meeting was for this purpose only and, at the appropriate juncture, when membership had been established, elections would be held.

3.1 President

Laurie Rose was nominated by Jane Lamont. There being no further nominations, Laurie Rose was declared duly elected President.

3.2 Deputy President

Doug Westbrook was nominated by Brenda Bourne. There being no further nominations, Doug Westbrook was declared duly elected Deputy President.

3.3 Secretary

Brenda Bourne was nominated by Kirk Bourne. There being no further nominations, Brenda Bourne was declared duly elected Secretary.

3.4 Treasurer

Jane Lamont was nominated by Laurie Rose. There being no further nominations, Jane Lamont was declared duly elected Treasurer.

4. GENERAL OBJECTS AND PURPOSES OF THE ASSOCIATION

RESOLVED that the general objects and purposes of the association be to promote the Mole Creek area as a visitor destination and to foster and support business and tourism operators in the district.

5. MEMBERSHIP

RESOLVED that

1. business operators and residents of the Mole Creek area be eligible for membership;
2. for this purpose the Mole Creek area be defined as the area bounded by the Gog Range and the Great Western Tiers, between Liena in the west and Needles in the east;
3. membership fee for the period to 30 June 2010 be : full membership (corporate or individual) \$50 and associate membership \$10;
4. the benefits of full membership include voting rights and detailed listing on the website; and
5. the Secretary establish a register of members, with contact details.

6. INCORPORATION

MOVED Laurie Rose, SECONDED Haydn Stedman, that the Secretary prepare Rules, based on the Associations Incorporation (Model Rules) Regulations 1997, for consideration, so that we may proceed towards incorporation. CARRIED UNANIMOUSLY

7. CURRENT PROJECTS

7.1 Tear off maps

RESOLVED that Laurie Rose, Haydn Stedman and Raymond Howe be nominated to form a working group to work with Don Lamont on the design/format of a new tear-off map, to be presented for consideration at a future meeting.

7.2 Website

MOVED Bob Loone, SECONDED Jane Lamont, that a website to promote Mole Creek be launched at URL molecreek.info, to be created and maintained by Brenda Bourne free of charge. CARRIED UNANIMOUSLY

It was noted for future discussion that an website advertising fee might be set for attractions outside the Mole Creek area but within day visit reach.

7.3 Increase recognition through State tourism bodies

RESOLVED to write to Tourism Tasmania, advising of the website address, listing Mole Creek's attractions, and seeking immediate action to give the area proper recognition on the discovertasmania.com website, with copies to Great Western Tiers Visitor Association, Meander Valley Council and Northern Tasmania Development Tourism Unit.

7.4 Development of Mission Statement

This requires time and thought and was on the table at this time as a prompt for everyone to start thinking about our values, objectives and how to achieve them. Secretary to email to those present some possibilities, which it was emphasised was not a list for consideration but thought-starters for people to come up with their own ideas at a future date.

8. CORRESPONDENCE

8.1 From Mole Creek Progress Association to tourism operators, dated 8/5/09

RESOLVED that this correspondence be received and that we write to MCPA

1. thanking them for their good wishes;
2. advising of the establishment of this association;
3. asking them to consider, in light of the fact that MCTA has taken on the website project, whether they might refund payments made for this purpose to operators or, possibly, with the payers' consent, transfer such payments to this association to cover membership fees; and
4. enquiring whether the large signboard is a project they will be pursuing.

9. GENERAL BUSINESS

9.1 Establishment of bank account

RESOLVED that

1. a bank account be established in the name of Mole Creek Tourism Association with the Deloraine Branch of the Bendigo Bank;
2. that cheques require signature by two authorised persons; and
3. that the authorised signatories for this account be Jane Lamont, Laurie Rose and Doug Westbrook.

9.2 Promotions Officer

RESOLVED that Doug Westbrook be appointed Promotions Officer for the association.

9.3 Signage

Kirk Bourne expressed concern regarding the negative impact on visitor experience of signs advertising tourism-related businesses which no longer operate. Bob Loone undertook to follow up on some of these.

There being no further meeting, the President declared the meeting closed at 8.55 pm.