



MINUTES OF COMMITTEE MEETING HELD ON 22 MARCH 2010

1. ATTENDANCES

Laurie Rose (President), Doug Westbrook (Senior Deputy President), Haydn Stedman (Deputy President), Brenda Bourne (Secretary), Jane Lamont (Treasurer), Bob Loone (Committee); Lyn Stedman (member)

Apologies – Henrico Van Schoor

The President declared the meeting open at 7.45 pm.

2. CONFIRMATION OF MINUTES

MOVED L Rose, SECONDED J Lamont, that the minutes of the meeting held on 22 February 2010, as circulated, be confirmed as a true and correct record. CARRIED

3. MATTERS ARISING

3.1 Signboard

B Bourne reported that she had again contacted Eye Spy Signs last week, who advised on 19 March that the sign would be completed within approximately 5 weeks. D Westbrook offered to obtain an alternative quote and timeframe from another company.

3.2 Tasmanian Heritage Festival – Deco to Digital

L Rose had discussed possible cave activities during the festival with Paul Flood, who indicated that he was considering a possible one-off event. Discussion ensued on a possible aural history evening at the Mole Creek Hotel. L Rose would contact Tracy Thomas regarding digital files and possible opening of the old bakery.

RESOLVED that an evening of Tiger Tales be held at the Mole Creek Hotel on Friday, 28 May 2010, D Westbrook to call upon committee members for assistance as required, L Rose to canvass with P Flood the idea of a cave activity that same weekend, and B Bourne to contact National Trust re inclusion of the event in the online Festival calendar.

3.3 Marketing workshop

B Bourne had spoken with Don Monk of Cradle Coast Authority earlier in the day and he was happy to come to Mole Creek after Easter.

3.4 Mole Creek video

L Rose was working on a script for the video and had spoken with Paul Flood. Efforts would be made to move this along as quickly as possible.

3.5 Cruise ships

H Stedman undertook to ascertain whether Stephens Honey Factory would consider opening on weekends if cruise ship tour operators were interested in including them.

4. CORRESPONDENCE

4.1 Inwards

- 4.1.1 CEO Tourism Tasmania, 24/2/10 – re Mersey Forest Rd, rangers
- 4.1.2 Minister for Environment, Parks & Heritage, & Tourism, 5/2/10 – re Forest Rd, rangers
- 4.1.3 MCPA, 24/2/10 – re RTC building, visitor information

4.1.4 MCPA, 17/3/10 – re RTC building, visitor information

The four items of correspondence on this subject had been circulated to committee members prior to the meeting for their consideration. In the circumstances and bearing in mind the need for consistency and continuity in servicing visitors to Mole Creek, there was no viable option other than to relocate the visitor information centre to other premises. Given that tourist operations in the main street were concentrated at its western end, this could ultimately be advantageous and provide an opportunity to develop visual devices to encourage passing traffic to stop and engage.

J Lamont stated that she would like it known that whilst The Superb Herb had quit the RTC premises they had advised MCPA that they would continue to pay the agreed rent until such time as new tenants took over. She declared a pecuniary interest in this item and took no part in voting.

MOVED H Stedman, SECONDED L Rose that

1. the Mole Creek Visitor Information Centre be established in the Tasmanian Tiger Country Store;
2. application be made to Meander Valley Council for variation of the planning approval granted for the 24 hour visitor information sign in terms of location of the sign to a position to be determined opposite the new visitor information centre;
3. a memorandum of understanding be drawn up between Mole Creek Tourism Association Inc and D Westbrook covering a partnership approach to the delivery of visitor information; and
4. Mole Creek Progress Association be advised of this decision. CARRIED

4.2 Outwards

- 4.2.1 MCPA, 23/2/10 – re RTC building, visitor information
- 4.2.2 MCPA, 1/3/10 – re RTC building, visitor information

RESOLVED that the inwards correspondence be received and that the outwards correspondence be endorsed.

5. TREASURER'S REPORT

J Lamont reported that there had been no financial activity, the account balance remaining at \$3,992.41.

MOVED L Rose, SECONDED H Stedman that the Treasurer's report be received. CARRIED

6. GENERAL BUSINESS

6.1 GWTTA update

B Bourne reported that GWTTA board and Council representatives were to meet to discuss the role of the board and whether the experience and expertise of its members was being adequately utilised. Marketing of the Great Western Tiers region was also under review.

6.2 Membership applications

MOVED B Bourne, SECONDED J Lamont that an application by Three Willows Vineyard, now operating as a winery/cellar door only, for associate membership be approved. CARRIED

6.3 Visitor information sheets

General information and walks information sheets had been prepared by B Bourne and printed by L Rose and were available in the RTC building and other outlets. These would now be printed in quantity and

distributed more widely amongst members and other businesses frequented by visitors, after some minor adjustments to the walks information to reinforce more strongly the risk factors. They were also available for download on the website by visitors and operators wanting to print them for their own use.

6.4 Date of next meeting

Monday, 19 April 2010, at Laurel Berry Restaurant, commencing at 7 pm.

There being no further business, the Chairman declared the meeting closed at 9.45 pm.