



MINUTES OF COMMITTEE MEETING HELD ON 26 APRIL 2010

1. ATTENDANCES

Laurie Rose (President), Doug Westbrook (Senior Deputy President), Haydn Stedman (Deputy President), Brenda Bourne (Secretary), Jane Lamont (Treasurer), Deb Hunter, Andrew Kelly and Bob Loone (Committee)

Apologies – Lyn Stedman

The Senior Deputy President declared the meeting open at 7.10 pm.

2. CONFIRMATION OF MINUTES

MOVED B Bourne, SECONDED J Lamont, that the minutes of the meeting held on 22 March 2010, as circulated, be confirmed as a true and correct record, subject to the amendment on page 3, under the heading 'Date of next meeting', of the date from '19 April' to '26 April'. CARRIED

L Rose joined the meeting at this point and assumed the chair.

3. MATTERS ARISING

3.1 Signboard

Eye Spy signs had been notified to place the sign project on hold. D Westbrook had obtained an alternative quote of \$2,600 from Ash Signs, with a delivery time of approximately 2 weeks. MVC Planning Department had confirmed approval of location of the sign within the road reserve, opposite the new VIC. They had further advised that an application for a Minor Works Permit must be submitted (fee \$95), to ensure that the sign is structurally sound. Ash Signs will provide the specifications to enable this to be processed.

RESOLVED that an order be placed with Ash Signs for the production of the sign in a location within the road reserve which is most visible from both directions and that an application for a minor works permit be submitted to Meander Valley Council, together with a letter seeking refund of the fee payable.

3.2 Tasmanian Heritage Festival – Tiger Tales evening – Friday, 28 May, 7 pm

L Rose advised that Tracy Thomas was able to provide old images of Mole Creek in digital format. D Westbrook was arranging speakers for the occasion, including Ned Terry and Joe Parsons. B Bourne to contact Paul Flood about the possibility of recording the proceedings on video.

3.3 Marketing workshop

RESOLVED that arrangements be made for this workshop to be held on a Monday morning, allowing at least a half day, between now and the end of June.

3.4 Mole Creek video

L Rose had prepared a script, which had been circulated to committee members. Following discussion, H Stedman, with the benefit of experience gained in the making of the Caves video, would review the script and present his suggestions.

3.5 Cruise ships

H Stedman advised that Shirley Stephens had indicated willingness in principle to some Saturday visits to the Honey Factory, but not weekdays. A Kelly advised that he was awaiting the cruise ships schedule for the 2010/11 season.

3.6 Mole Creek Visitor Information Centre

MOVED A Kelly, SECONDED D Hunter, that Memorandum of Understanding, as attached hereto in the Minute Book, be approved and signed on behalf of MCTA by the President and Secretary. CARRIED

4. CORRESPONDENCE

4.1 Inwards

Nil

4.2 Outwards

- 4.2.1 M CPA, 25/3/10 – re RTC building, visitor information
- 4.2.2 Eye Spy Signs, 30/3/10 – email re sign to be held over
- 4.2.3 Meander Valley Council, 13/4/10 – confirming revised sign location

RESOLVED that the outwards correspondence be endorsed.

5. TREASURER'S REPORT/ACCOUNTS FOR PAYMENT

MOVED B Bourne, SECONDED L Rose, that the Treasurer's Report, showing a current balance of \$3,992.41, as attached hereto in the Minute Book, be received and that the following account be passed for payment –

Ch no 000006 Meander Valley Council \$95.00 Minor Works Permit application

CARRIED

6. GENERAL BUSINESS

6.1 Digital Coach Program/Social Media training session

Anyone wanting information about this free program to contact B Bourne. Social Media training session to be held at Deloraine on Tuesday, 11 May, 2 – 4 pm.

6.2 Official opening of Tasmanian Tiger Country Store

D Westbrook reported on the well-attended official opening of the new Tasmanian Tiger Country Store by Mayor Mark Shelton, at which author Noel Tuckey addressed those present on his novel Thylacine Man and public feedback on recent sightings.

6.3 GWTTA organisational structure/marketing workshop

B Bourne advised that she would be attending this workshop, to be held on Tuesday, 27 April, one of the desired outcomes being the opportunity to increase industry input into the promotion of tourism in the area.

6.4 Date of next meeting

Monday, 24 May 2010, at Mole Creek Lodge, commencing at 7 pm.

There being no further business, the President declared the meeting closed at 8.48 pm.